



**THATCHAM TOWN COUNCIL**  
**COMMUNITY PROJECT FUND – FUNDING APPLICATION**

<b>Section 1 - Applicant</b>	
<b>Name</b>	Cllr Sheila Ellison
<b>Organisation</b>	On behalf of Hayleys Companions
<b>Address</b>	115 Burys Bank Road Crookham Common Thatcham RG19 8DE
<b>Aims &amp; Objectives of Organisation</b>	Hayley has a wealth of experience when it comes to supporting and befriending elderly people in the local community. She has worked as an activities manager for Bupa for 10 years working with dementia, nursing and residential residents. Then she moved to work for Age UK as a dementia support worker for 2 years. After 2 years she decided to start working for herself offering tailor made services for people in the community. She thoroughly enjoys her job and making a difference to people's lives. She wants now to expand into offering a service in which she can help individuals who have dementia and to help support their families when they most need it. She currently runs a similar cafe at Coombe House, Streatley.
<b>Telephone</b>	01635 867713
<b>Email</b>	<a href="mailto:sheila.ellison@thatchamtowncouncil.gov.uk">sheila.ellison@thatchamtowncouncil.gov.uk</a>
<b>Website</b>	
<b>Charity number (if applicable)</b>	n/a

<b>Section 2 – Project Summary</b>	
<b>Project Title</b>	Memory Café
<b>Amount of Funding Required</b>	£3,000 per annum (£250 per month)
<b>Duration of Project</b>	1 year

Section 3 – The Project	
<b>Objectives of the Project</b>	Memory Café: to support people living with dementia and their loved ones to meet up over coffee and cake in a relaxed and supportive social setting.
<b>Details of the Project</b>	<p>The Memory Café runs every Friday (except for Good Friday and Christmas Day should that fall on a Friday) from 2pm-4pm to support people living with dementia and their loved ones to meet up over coffee and cake in a relaxed and supportive social setting.</p> <p>This as a free service to ensure that it is fully inclusive and accessible to everyone. Hayley and volunteers are at every session, interacting with the participants and serving refreshments. Volunteers are provided with information and awareness sessions about dementia to support them in their role and put the participants at ease. Every volunteer has the opportunity to become a Dementia Friend</p>
RESOURCES	
<p><b>Project Cost</b></p> <p>Please provide a breakdown of costs for this project</p>	<p><b>Revenue costs only:</b></p> <p>Funding is required to cover the on-going running of the cafe and activities. St Mary's Church have very kindly provided the premises at zero cost from 21 Sept 2018 to 31 December 2018. From January 2019 the charge will be £12.50 per session to cover lighting and heating.</p> <p>This amount is broken down:</p> <p>Room hire @ £12.50 per session from January 2019</p> <p>Plus: The Memory Cafe will be facilitated and formally supervised by myself and my costs for 3 hours of my time (to include setting up and clearing away at £15 per hour) is £45 per session.</p> <p>Voluntary donations are invited and a weekly raffle is run with prizes donated. Any money collected this way goes towards the on-going funding of the Memory Café specifically providing Tea, Coffee, cake and biscuits</p> <p>Monthly costs: £250</p>
<p><b>Timescale</b></p> <p>Please provide details of timescales for this project</p>	<p>Project has been running for 12 months (as of 3 November 2018) and was funded by Charitable donations, some of which was used for one-off capital set up costs.</p>

<p><b>Project Management</b></p> <p>Who will oversee this project</p>	<p>Hayley Dunn</p> <p>Supported by West Berkshire Council, Adult Social Care.</p>
<p><b>Acknowledgement</b></p> <p>Please provide details of how the Town Council's support will be acknowledged, if funding is awarded</p>	<p>Use of TTC logo on all promotional materials ie flyers / posters / West Berkshire Council Directory on their website.</p>

<p><b>Section 4 - Viability</b></p>	
<p><b>Background</b></p> <p>Please provide details of the background to this project, what initiated the project?</p>	<p>The Nature Memories café at the Nature Discovery Centre in Thatcham is currently over-subscribed. It is recommended to those with a dementia diagnosis by NHS Older Person's Mental Health Team at Beechcroft alongside Alzheimer's Society local provision. The latter runs monthly and is not located centrally</p> <p>I have seen at first-hand, the huge benefit the participants get from regularly meeting and socialising in a supported environment. The group is well attended and has growing numbers. Feedback from the participants is that they would like more opportunities to meet up locally during the week. Not everyone has access to transport and it is a real benefit to the community to offer a similar service in a central location on a different day of the week.</p> <p>The Memory Café also provides an opportunity at a different time of day to others running in the area – where some participants struggle in the mornings and vice versa.</p> <p>In the words of the wife of one of our participants (a young couple living with dementia):</p> <p>“My world has shrunk since my husband has been diagnosed with dementia and the Memory Café is my lifeline”.</p> <p>This lady comes every week and she provides raffle prizes, the proceeds from which buys the tea, coffee and cakes. Having been a successful local business woman running her husband's business, this small role has now become her new role, giving her purpose again.</p>

<p><b>Evidence</b></p> <p>Does this project meet an identified need? Please provide details.</p>	<p>Yes – see above. Current provision is over-subscribed and the last 12 months of operation have proved the success of the Memory Café. We started at Alice Bye Court, but after a few weeks, the location proved not altogether suitable. We then relocated to Old Bluecoats School where the numbers grew and after a few months, we have now moved to St Mary’s Church room, Thatcham. This provides a larger room, proper kitchen facilities and a disabled toilet. It also supports the Church in their bid to become a community hub used by all not just the church community.</p>
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Section 5 - Sustainability	
<p><b>Is this a one-off project or the start of a long-term service?</b></p>	<p>Hopefully the start of a long-term service. The Memory Café is about to enter its 2nd year of operation at the beginning of November 2018.</p>
<p><b>If a long-term service, how will this continue to be funded beyond the initial funding requirement?</b></p>	<p>Charitable donations. Applications have been /being made to:</p> <ul style="list-style-type: none"> <li>Thatcham Nursing Society</li> <li>Lions</li> <li>Rotary</li> <li>The Good Exchange</li> <li>Greenham Trust.</li> </ul>

Please send your completed application to:

Thatcham Town Council  
Council Offices  
Brownsfield Road  
Thatcham  
RG18 3HF

Or email to: [enquiries@thatchamtowncouncil.gov.uk](mailto:enquiries@thatchamtowncouncil.gov.uk)

**Following an initial assessment, more information may be requested prior to presentation to the relevant Town Council Committee for consideration.**