

Agenda item number: 5

Date of meeting: 3rd June 2019

THATCHAM TOWN COUNCIL

Events Committee

Report by: John Sackett

Job Title: Events Manager

Subject: Review of the Thatcham Family Fun Day 2018

1 Purpose of Report

To provide an update plans for June 30th, 2019 Thatcham Family Fun Day event organised by the Town Council.

2 Background of Event

The Thatcham Family Fun Day has been held at Henwick Worthy Sports Ground annually since 2009. The aims and objectives for the event are 'to promote local sports and community activities, health, fitness and fun'.

3 Update

Family Fun Day follows a similar format to previous years with a mix of community-based stallholders and information stands as well as more commercial gift style stalls and food and beverage refreshments.

The event also contains several community-based attractions and attractions programmed and curated by The Town Council. Community based attractions include Thatcham Rotary's Classic Car-Show and local sporting club participation attractions such as Hi-5 Runners Fun Run, Thatcham Rugby Club and Thatcham Tornadoes.

The Council curate a programme of attractions in a main arena with local promoters such as a Dog Show and Josh Ruddock Academy of Irish Dancing as well as attractions such as a freestyle football display by world record holder 'Dan Magness'.

New for 2019 will be a 'Youth Zone' which is a development from the successful event held at Dunstan Park on 10th April. The Youth Zone will feature displays of skateboarding and display bikes organised by King Ramps and which is supported by West Berkshire's 'Be Inspired' programme.

4 Improvements

Based on feedback from 2018 several changes to the site are being planned to create a better laid out and more cohesive site such as

- Better siting of the Events arena
- A designated food and drinks area
- The Rotary Car display linked closer to other Fun Day activity

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- Toddler attractions grouped together
 - Fun Fair moved to the far side of Pavilion and closer to new 'Youth Zone'
 - A more welcoming entrance to the site
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5. Family Fun Day 2020

2020 is the 75th anniversary of D-DAY (D-DAY 75) with many commemorations occurring 8th-10th May. We suggest that Family Fun Day takes place on June 27th, the last Sunday in June and consideration is given to embracing D-Day 75 with a theme that celebrates this occasion.
